



**Job Title: GRAPHIC DESIGN LEAD**  
**Reports to: Vice President of Client Services**  
**Location: Tulsa, OK | Hybrid**

**Salary Range: \$50,000 - \$70,000**

### **Position Overview**

We're seeking a mid-level **Graphic Design Lead** to support our design needs. This role is responsible for driving the development and execution of visually compelling, strategically aligned creative deliverables that elevate client brands and campaigns. The ideal candidate is both conceptually strong and detail-oriented, capable of leading design projects from concept through production while collaborating closely with account and strategy teams.

### **Key Responsibilities**

- Lead the design and execution of creative deliverables across digital, social, print, and brand platforms.
- Translate client strategies and campaign goals into bold, purposeful visual concepts.
- Collaborate with account managers, writers, and strategists to ensure design solutions align with messaging and brand objectives.
- Manage multiple projects simultaneously, meeting deadlines while maintaining high standards of quality.
- Present design concepts internally and, when needed, directly to clients.
- Drive innovative thinking and propose fresh, outside-the-box approaches to client challenges
- Stay current on design trends, tools, and technologies to bring fresh thinking and innovation to client work.

### **Qualifications**

- 5-7 years of professional design experience, preferably in an agency or fast-paced creative environment.
- Strong portfolio showcasing a range of creative work across digital, social, and traditional channels.
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign) and familiarity with motion/interactive design tools a plus.
- Experience leading projects and guiding less experienced designers.
- Strong conceptual thinking, problem-solving, and attention to detail.
- Ability to balance creativity with strategy, ensuring deliverables are both visually impactful and results-oriented.
- Excellent communication and presentation skills.

**Schedule & work location:**

- Tulsa, OK
- Monday - Friday

**Resolute Perks:**

- We offer competitive salary and benefit opportunities
- Hybrid work model
- Retirement plan with generous employer contributions
- Health, Dental, and Vision insurance
- 11 Paid holidays
- Unlimited PTO

**About Resolute**

Resolute is a full-service agency creating bold and purposeful public relations and marketing strategies. We are an established firm with a portfolio of diverse clients, ranging from small businesses to international brands and local causes. At Resolute, you have the opportunity to bring your unique voice and perspective to the table. We also believe team collaboration creates the best results for our clients. We want to push the boundaries, while being intentional and professional.

We love what we do, and we have fun doing it!

**Work Environment**

Resolute is a fast-paced environment that requires employees to be self-motivated, driven by deadlines and eager to ask questions. We have a lot to teach, but we need someone who is ready to learn. Resolute is all about teamwork. We work hard to support each other, encourage growth and cultivate trust so we can give our very best to our clients. Resolute's clients are diverse. You have to be a quick thinker and ready to switch from topics as diverse as education to technology to retail. It comes with time, but if you're willing to put in the effort, you will soon be bringing new ideas to the table!

JOB TITLE: Graphic Design Lead

REPORTS TO: Vice President of Client Services

Direct Reports: N/A

STATUS: Full-time

JOB CLASS: Exempt

**Interested? We're excited to hear from you!**

Send resume to [jeanne@resolutepr.com](mailto:jeanne@resolutepr.com).