



Social Media and Content Creation Intern

Position Overview

We're seeking a cleverly creative and motivated Social Media & Content Creation Intern to join our team. This role will provide hands-on experience in a dynamic PR and marketing agency environment, working across multiple industries. As an intern, you will support our team with social media content creation, including designing graphics, writing posts, and producing Reels. You'll have the opportunity to bring new ideas to the table and collaborate closely with our Digital Strategist and Creative Director, gaining valuable skills and insights in social media strategy and content development.

Hours Required

- 15-20 hours per week
- Some work can be done remotely if needed and agreed upon by Resolute management

Compensation

Resolute Interns will be paid \$10/hour and may receive class credit if applicable.

Position Requirements

- Work with account teams to identify engaging, on-strategy social media content opportunities for a variety of industries.
- Write compelling and on-brand social media posts for a variety of clients.
- Create Reels and short-form videos optimized for social media platforms.
- Brainstorm and pitch new, creative ideas for social media content.
- Conduct research on social media trends and best practices.
- Assist in the analysis and reporting of social media performance.
- Support day-to-day social media scheduling and account management tasks.

Qualifications

- Must be enrolled in college studying strategic communications, public relations, marketing or a related field.
- Strong interest in social media content creation and digital marketing.
- Experience with social media platforms (Instagram, Facebook, LinkedIn, TikTok).
- Basic graphic design skills; proficiency in Canva or Adobe Creative Suite is a plus.
- Ability to work collaboratively in a team environment and receive feedback.
- Creative thinker with strong written and verbal communication skills.

Communication Skills

- Outstanding organizational and time management skills
- Strong attention to detail
- Able to work independently and collaboratively
- Open to feedback and willing to ask questions
- Sound work ethic

About Resolute

Resolute is a full-service agency creating bold and purposeful public relations and marketing strategies. We are an established firm with a portfolio of diverse clients, ranging from small businesses to international brands and local causes. At Resolute, you have the opportunity to bring your unique voice and perspective to the table. We also believe team collaboration creates the best results for our clients. We want to push the boundaries, while being intentional and professional.

We love what we do, and we have fun doing it!

Work Environment

Resolute is a fast-paced environment that requires employees to be self-motivated, driven by deadlines and eager to ask questions. We have a lot to teach, but we need someone who is ready to learn. Resolute is all about teamwork. We work hard to support each other, encourage growth and cultivate trust so we can give our very best to our clients. Resolute's clients are diverse. You have to be a quick thinker and ready to switch from topics as diverse as education to technology to retail. It comes with time, but if you're willing to put in the effort, you will soon be bringing new ideas to the table!

Interested? We're Excited to Hear from You!

Send resume and portfolio to jeanne@resolutepr.com.